

PROGRAM OUTCOME JORA

- Creating Media Literacy among students
- Creating industry ready professionals who can work for different regional and national media.
- Creating research orientation among students through research methodology paper and dissertation.
- Integrating best practice of communication skills and presentation skills among students.
- Creating rich diverse experience through field work, project work, research-based dissertations, short films, documentaries, advertisements, newspaper designing, blogging, photography assignments and more.
- Creating a strong theoretical base to give students an opportunity to pursue higher education.

PROGRAM OUTCOME JORG

- Creating Media Literacy among students.
- Creating understanding of the scopes and opportunities of working in Media.
- Creating basic skill sets to join different media industry as a working professional.
- Creating an understanding of verbal and written communication in everyday life.
- Creating skills to assist in storytelling, presentation and public speaking.