

COURSE OUTCOME HONS JORA Under CBCS

SL NO	PAPER	OUTCOME
1.	JORA-CC-1-1-TH: Introduction to Journalism	Students learn basic concepts of news, news making, report writing on different types of news.
2.	JORA-CC-1-1-P: Introduction to Journalism-Practical	Basic knowledge of Computer for print journalism & Writing Reports for newspaper.
3.	JORA-CC-1-2-TH+TU: History of Indian Journalism	Students learn about history of Indian Journalism in the pre independence and post-independence era.
4.	JORA-CC-2-3-TH+TU: Reporting and Editing	Detailed concept of News, Structure of Newsroom and job roles. Detailed understanding of specialization.
5.	JORA-CC-2-4-TH: Media and Communication	Basic concept of Communication. Understanding role of Media and Society.
6.	JORA-CC-2-4-P: Introduction to Media and Communication	Publishing a Tabloid Journal using Page making software. Detailed understanding of writing news.
7.	JORA-CC-3-5-TH+TU: Communication, Media, Society	Detailed study of Communication Models, Theories and Theories of Press in relation to society.
8.	JORA-CC-3-6-TH+TU: Media and Cultural Studies	Understanding Culture, Culture Industry, Schools of Thoughts, concepts of Development and Development communication.
9.	JORA-CC-3-7-TH: Introduction to Radio	History, growth and development of Radio in India, core concepts of radio production.
10.	JORA-CC-3-7-P: Introduction to Radio	Hands on Radio Production – technicalities and scripting.
11.	JORA-SEC-A-3: Skill Enhancement Course (Any One) - JORA-SEC-A-3-1-TH: Radio Writings & Presentation - JORA-SEC-A-3-2-TH: Photo Journalism	-Detailed understanding of Radio Production -Detailed understanding of Photojournalism, Photography basics with assignment.
12	JORA-CC-4-8-TH Introduction to Television	Detailed understanding of Public Service Broadcasting, Television programmes and television production.
13.	JORA-CC-4-8-P: Introduction to Television	Practical Exercise of Producing a Documentary Film and producing Feature Film.
14	JORA-CC-4-9-TH+TU: Film Theories and Production	History and overview of Indian Motion Pictures, film makers, global film movements, film makers, Film Production.

SL NO	PAPER	OUTCOME
15	JORA-CC-4-10-TH+TU Media Management, Press Laws	Detailed understanding of Media Management, ownership and Press Laws.
16	JORA-SEC-B-4: Skill Enhancement Course -JORA-SEC-B-4-1: Documentary Film Production -JORA-SEC-B-4-2: Feature Film Production	-Detailed understanding of documentary film, stages of production and theories. - Detailed understanding of feature film production, stages of production and theories.
17	JORA-CC-5-11-TH: Introduction to New Media	Understanding key concepts of New Media, Theories and Online Journalism.
18	JORA-CC-5-12-TH+TU: Development Communication	Understanding concepts of development, development communication, role of media in development, development programs in India.
19	JORA-DSE-A-5: Discipline Specific Elective - JORA-DSE-A-5-1-TH+TU: Global Media & Politics - JORA-DSE-A-5-2-TH+TU: Media, Human Rights, Gender, Environment Studies	-Understanding imbalances in Global Information Flow, International Media Regulations, Rise of Global Media, Cross Culture Communication. - Basic concept of Rights, provisions in constitution, Media exposure and idea about Human Rights Institutions.
20	JORA-DSE-B-5: Discipline Specific Elective JORA-DSE-B-5-1-TH+TU: Multimedia Journalism or JORA-DSE-B-5-2-TH+TU: Communication Research	Introduction to Multimedia, Multiplatform communication, Audio Video Content and Mobile Journalism -Detailed understanding of Research, Methods of Research, Sampling and Data Analysis Techniques
21	JORA-DSE-A-6-4-TH+TU: Political Communication or JORA-DSE-A-6-3-TH+TU: Dissertation with Presentation	-Understanding basic concepts of Political Communication, role of media and concepts of Identity Politics in India, election campaigns and political advertising. -Micro research project (7000 to 8000 words) on any topic of social, political, cultural interest.
22	JORA-CC-6-13-TH: Advertising	Detailed concepts of Advertising.
23	JORA-CC-6-13-P: Advertising	Practical experience of creating advertisements
24	JORA-CC-6-14-TH+TU: Public Relations	Detailed concepts of Public Relations.
25	JORA-DSE-B-6-3-TH+TU: Folk and Community Media or JORA-DSE-B-6-4-TH+TU: Health & Science Communication	Understanding concepts of Community and Folk Media, Forms of folk media, meaning of culture, role of media etc. -Detailed understanding of health communication, healthcare system, marketing, and science journalism

COURSE OUTCOME FOR JOURNALISM GENERAL COURSE

SL NO	PAPER	OUTCOME
1.	JORG-CC/GE-1-1-TH+TU: Basics of Journalism	Basic Principals of News Reporting, Editing, Functioning of a Newspaper, Types of Reporting.
2.	JORG-CC/GE-2-2-TH+TU: Media Management	Basics of understanding Newspaper as a business and its public service role. Concepts about Advertising department and Newspaper printing.
3.	JORG-CC/GE-3-3-TH: Advertising and Public Relations	Basic Concepts of Advertising and Public Relations
4.	JORG-CC/GE-3-3-P: Journalism	Understanding Writing a News Report and its other elements. Acquiring basic knowledge of Computer for print journalism.
5.	Skill Enhancement Course-A-3/5 -JORG-SEC-A-3/5-1: Journalistic Writings - JORG-SEC-A-3/5-2: Newspaper Designing - JORG-SEC-A-3/5-3: Film Appreciation - JORG-SEC-A-3/5-4: Print Advertising	Detailed understanding of process of writing news stories. Detailed understanding of Designing a newspaper with theories. Basic ideas of feature films, analytic appreciation of films, famous film makers Detailed study of advertising, types of print advertising, Ad Copy, Ad Agencies.
6.	JORG-CC/GE-4-4-TH+TU: Press Laws and Indian Constitution	Detailed study of Press Laws, Indian Constitution and Journalistic Ethics
7.	JORG-SEC-B-4/6-1: Skilled Enhancement Course JORG-SEC-B-4/6-1: Documentary Script Writing JORG-SEC-B-4/6-2: Radio-Television Script Writing JORG-SEC-B-4/6-3: Anchoring JORG-SEC-B-4/6-4: Media Presentation	Detailed understanding of documentary film, storytelling and production of documentary. Script definition structure and characteristics practical overview. Understanding in-depth about anchoring and its formats Understanding ICT, Softwares, PowerPoint, Desktop Publishing.
8	JORG-DSE-A-5-1-TH+TU: Film Studies	Understanding Films as a Medium of Mass Comm, study on filmmakers from India and abroad. Film Movements, Stages of Film Production.

9.	JORG-DSE-A-5-2-TH+TU: Specialized Writings	Understanding writing on various social issues, coverage of Press Conference and Interview. Concepts of 'Women and Mass Media' and detailed study of Ad-Copy for electronic media and print media.
10	JORG-DSE-B-6-1-TH+TU: Broadcasting Media	Students learn about development of Radio broadcasting in India, they study Programme patterns of AIR. Basic concepts of Television in India, ideas about Television and national development.
11	JORG-DSE-B-6-2-TH/TU: International Relations	Understanding concepts in International Relations: Foreign policy and diplomacy, UN Security Council, Global Media Economy, UN and Millennium Development Goals