



Dept. of Commerce
NEW ALIPORE COLLEGE
Kolkata, INDIA

Kolkata Bidhannagar
SOCIETY FOR ACADEMIC ADVANCEMENT
West Bengal, India



Jointly Organises

International Students Conference

[Hybrid Mode]

August 23 - 24, 2025
[Saturday & Sunday]

On

COLLABORATIVE SOLUTIONS FOR GLOBAL CHANGE:

**Integrating Economic Transformation, Society, Environment,
Tourism, Sports, Cinema, and IT**

Venue

NEW ALIPORE COLLEGE
New Alipore, Kolkata, India

ORGANISING TEAM

Patron (s)

DR. DIPTI KUMAR CHAKRAVORTY

Former Professor and Head, Dept. of Commerce, University of Calcutta &
Hon'ble President
Kolkata Bidhannagar Society for Academic Advancement
West Bengal, India

DR. JAYDEEP SARANGI

Hon'ble Principal, New Alipore College
New Alipore, Kolkata, INDIA

Convenor (s)

PEMA LAMA

Associate Professor, Dept. of Commerce, University of Calcutta, India
& Hon'ble Secretary, KBSAA

DR. SAMYABRATA DAS

Associate Professor, Dept. of Commerce, New Alipore College, Kolkata, India

Advisory Team

DR. UTTAM KUMAR DUTTA Professor, School of Professional Studies Netaji Subhas Open University, Kolkata & Hon'ble Vice-President, KBSAA West Bengal, India	DR. ANANDA MOHAN PAL Former Professor Dept. of Business Management University of Calcutta & Hon'ble Vice-President, KBSAA West Bengal, India
DR. DHRUBA RANJAN DANDAPAT Professor. Dept. of Commerce University of Calcutta & Hon'ble Governing Body Member, KBSAA West Bengal, India	DR. ATANU GHOSH Associate Professor, Dept. of Commerce New Alipore College Kolkata, India
DR. SOUMYA MUKHERJEE Associate Professor, Dept. of Commerce, Maharaja Manindra Chandra College & Hon'ble Treasurer, KBSAA, West Bengal, India	

Submission Guidelines

Authors must send a soft copy of the **ABSTRACT** via email to

kbsaawebinar@gmail.com by **July 31, 2025**.

- The author/authors should submit their ABSTRACT of 200 – 250 words (with 4-5 Keywords and JEL Code (if any)).
- A Strict Anti-Plagiarism Policy is to be followed; therefore, the authors must ensure the originality of the work.
- Selected candidate(s) for the Paper Presentation will be informed via email.
- The Decision of the Review Committee regarding the selection of papers will be Final and Binding.

Subtopics of the Seminar

Digital Currencies and Blockchain Innovations
Financial Inclusion and Collaborative Finance Solutions
Combating Inequality through Finance
Public-Private Partnerships in Finance for Sustainable Development
The Rising Role of Microfinance and Crowdfunding
Finance, Insurance, and Collaborative Risk Management
Collaborative Labour Market Reforms
Sustainable Urbanisation and Housing Crisis
Collaborative Educational Innovations for All
Collaborative Action for Quality Healthcare Access
Collaborative Governance for Social Change
Combating Rising Inequality and Poverty
Gender Equity and Women's Empowerment
The Role of Education in Sustainable Societal Transformation
Collaborative Action to Preserve Cultural Heritage
Climate Change Mitigation and Adaptation
Sustainable Cities and Smart Grids
Circular Economy and Responsible Consumption
Collaborative Water and Air Quality Improvement
Conserving Biodiversity through Global Cooperation
Sport as a Medium for Sustainable Development
Combating Doping and Corruption in Sport
Sport-Based Youth Empowerment and Social Innovation
Collaborative Sport Initiatives for Healthier Communities
Collaborative Media Ethics and Combating Misinformation

The Rising Role of Social Media in Shaping Public Policy
 The Digital Transformation of News and Communication
 Collaborative Fact-Checking and Combating Fake News
 Collaborative Approaches to Support Local Media Industries
 Cinema as a Platform for Global Citizenship
 Censorship, Policy, and Collaborative Story-telling
 The Rising Role of Cinema in Sustainable Cultural Exchange
 Movie Tourism and Local Economic Development
 Sustainable Tourism for Economic Recovery
 Collaborative Preservation of Cultural and Natural Heritage
 Digital Innovation in Tourism Experience and Operations
 Combating Over-tourism through Collaborative Action
 Empowering Local Communities through Sustainable Tourism
 Artificial Intelligence for Sustainable Finance
 OTT Platforms
 Cybersecurity in Collaborative Digital Economies
 Smart Cities and Digital Governance Innovation
 Bridging the Digital Divide for Global Equity
 Collaborative Tech Solutions to Combat Climate Change

Participation Fee

Students (UG & PG)	₹ 200/- (Rupees Two Hundred Only)
Mentor / Supervisor from KBSAA / Collaborators	₹ 500/- (Rupees Five Hundred Only)
Mentor / Supervisor Other than KBSAA / Collaborators	₹ 700/- (Rupees Seven Hundred Only)

Kindly Note

- **Conference E-Abstracts Proceedings (with ISBN)** will be provided to the **Registered Paper Presenters / Participants**.
- **An E-Certificate of Participation** will be issued to the **Online Participants**.
- **Certificate of Participation (Hard Copy)** will be issued to the **Offline Participants**.
- **The Best Paper Presenter(s) will be awarded a Medal and a Certificate (Hard Copy).**
- **Only the Students (UG & PG) are eligible for the Paper Presentation.**

Important Dates

Registration starts on: **July 10, 2025**

Last Date for Submission of Abstract(s): **July 31, 2025**

Notification of Acceptance for Paper Presentation: **August 05, 2025**

Last Date for Registration: **August 05, 2025**

Date of Conference: **August 22 - 23, 2025 [Saturday & Sunday]**

Bank Account Details

Account Holder's Name:

**KOLKATA BIDHANNAGAR
SOCIETY FOR ACADEMIC ADVANCEMENT**

Name of Bank: **State Bank of India**

Branch: **Calcutta University Branch**

Account No.: **41608279023**

IFSC Code: **SBIN0007766**

Nature of Payment: **Participation Fee**



QR Scanner for Payment